



2016 SPONSOR GUIDE

2nd Annual Project Walk Fun Run & Roll
Saturday, September 17, 2016

www.projectwalkfunrun.com

The Project Walk Foundation is a non-profit 501(c)3 organization dedicated to improving the quality of life of persons with paralysis. The Foundation strives to make alternative activity-based recovery treatments for paralysis available to all affected individuals regardless of that person's financial condition.

The Foundation provides hope and a chance for recovery to those given little to no hope by traditional medicine. Unfortunately, these alternative treatments, though effective, are not covered by most insurance providers. As a result, we raise money for much needed scholarships to participate in these programs, which are offered at Project Walk Paralysis Recovery Centers across the nation.

Through the Project Walk Foundation, people living with a disability are given the chance to regain the independence that was lost. The Foundation continues to prove that paralysis does not always mean a life confined to a wheelchair, but instead promotes that recovery is possible.

SPONSORSHIP LEVELS

PRESENTING SPONSOR (LIMIT ONE)

- Exclusive naming rights for the event to be named after the Presenting Sponsor.
- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Top logo placement on all start/finish line and additional race day banners.
- Company representative to be named honorary announcer of the event.
- Logo on the FRONT of all race participant and volunteer t-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent logo placement with website click through on race & Project Walk Fun Run & Roll website.
- Permanent logo inclusion on monthly race newsletters (Distribution: 21,000)
- Exposure through social media campaign (Facebook).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 20 complementary race entries

SPONSORSHIP FEE: \$15,000



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GOLD SPONSORSHIP (LIMIT TWO)

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Logo placement on all start/finish line and additional race day banners.
- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 10 complementary race entries

SPONSORSHIP FEE: \$10,000

SILVER SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Logo placement in finish line corral.
- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).
- Option to host a packet pick-up at your place of business.
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 5 complementary race entries

SPONSORSHIP FEE: \$7,500



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BRONZE SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 3 complementary race entries

SPONSORSHIP FEE: \$5,000

HYDRATION SPONSOR (limit three)

- Logo on the BACK of all volunteer t-shirts
- Company Signage at Water Stations.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party

SPONSORSHIP FEE: \$1,500



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ADDITIONAL SPONSOR OPPORTUNITES

PACKET PICK-UP SPONSOR (limit three)

- Host a packet pick-up at your place of business.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).

SPONSORSHIP FEE: \$500

VALUE IN-KIND SPONSOR

- Company recognition on event website.
- Logo on the BACK of all participant t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on (2) race newsletters (Distribution: 21,000).
- Exposure through social media campaign (Facebook).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party

SPONSORSHIP FEE: \$250 PLUS SERVICE/GOODS TRADE



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SPONSORSHIP FORM

Yes, I am ready to make a difference and become a partner of the 2016 Project Walk Fun Run & Roll!

Please check your commitment level:

- | | |
|-------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor: \$25,000 | <input type="checkbox"/> Hydration Sponsor: \$1,500 |
| <input type="checkbox"/> Gold Sponsor: \$15,000 | <input type="checkbox"/> Packet Pick-up Sponsor: \$500 |
| <input type="checkbox"/> Silver Sponsor: \$10,000 | <input type="checkbox"/> Value In-Kind Sponsor: \$250 |
| <input type="checkbox"/> Bronze Sponsor: \$5,000 | |

Name of Sponsor/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please make checks payable to Project Walk Recovery Foundation

3281 Rocky Creek Dr., Suite 200
Missouri City, TX 77459

- Payment is included Please invoice me at the address above

Sponsorship Deadline: September 1, 2016

Questions? Email: lauren@ironproductions.com